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WAGS™ natural supplements are scientifically formulated to improve the health and wellbeing of all dogs. Our supplements are specially produced to address multiple aspects of your canine companion's health, from joint support to digestion, skin and coat health, and much more.

Our supplements are formulated in collaboration with an industry expert with 40 years experience in the animal supplement sector. We only use the highest quality of natural ingredients for maximum benefit to improve the health of your furry friend.













SALMON OIL JOINT CARE

Made from fresh and sustainably sourced Scottish salmon which is micro-filtered to ensure purity. The formula is designed to keep your pet healthy and happy by helping to support their cognitive function, vision and hearing. The omega fatty acids in the oil help to keep your pets coat healthy and glossy and calms any dry or itchy skin.

Can also improve joint health due to the inclusion of Glucosamine, Chondroitin and MSM, whilst strengthening their immune system and supporting cardiovascular health. Simply add the oil as a topper to your pets favorite food for added flavor.

Complementary pet food for dogs.

100% NATURAL INGREDIENTS

Scottish Salmon - 100% fresh, ethically and sustainably sourced. Helps maintain healthy skin & coat, aids joint mobility and supports your pet's health and wellbeing.

Omega 3 6 9 Fatty Acids - helps promote a soft and glossy coat.

Glucosamine, Chondroitin - helps cartilage to act as a shock absorber.

Organic Turmeric curcumin - helps ease stiffness and supports hip and joint health. Aids digestion, movement and eases discomfort, whilst encouraging better pet health.

MSM - reduces joint inflammation and promotes joint mobility and range of motion. Strengthens the structure of joints, assists with the reduction of joint pain and protects joints against further damage.

Hyaluronic acid (HA) - naturally present in the joint fluid of dogs. It plays a crucial role in maintaining joint health by providing lubrication and shock absorption and also contributes to skin hydration which can positively impact coat health.

NATURAL PRESERVATIVES.















PLAQUE, PRO SEAWEED POWDER

100% natural. Reduces plaque and tackles bad breath. Hypoallergenic and grain free. Contains Omega 3 and 6. Complementary supplement for dogs. 100% dried seaweed powder.

Made from 100% ethically and sustainably sourced seaweed.

Contains vitamins A, C, E, and K, as well as various B vitamins, which play important roles in metabolism, immune function, and overall health.

Contains Omega 3 and 6.

Hypoallergenic.

Seaweed is rich in minerals such as iodine, calcium, magnesium, potassium, and iron, which are essential for various physiological functions in animals

SUPPORTS DOG TEETH & HEALTHY GUMS.

HELPS FRESHEN DOG BREATH.

NATURAL HEALTHY ORAL SUPPLEMENT FOR DOGS.

NO ARTIFICIAL ADDITIVES OR PRESERVATIVES.

RICH SOURCE OF VITAMINS & MINERALS.















PEANUT BUTTER POWDER

Gluten free, low calorie peanut butter powder made from gently roasted peanuts. High in protein with 82% less fat than peanut butter. Plant based and 100% natural with no added sugar.

Vegan Friendly.

100% Natural.

No added sugar.

Gluten free.

Plant Based.

82% Less fat than peanut butter.











JOINT CARE SUPPLEMENT POWDER

Contains 8 active ingredients to reduce inflammation, soothe stiff joints, aid mobility and promote healthy tissue.

100% NATURAL INGREDIENTS

Glucosamine, Chondroitin - helps cartilage to act as a shock absorber.

Organic Turmeric curcumin - helps Ease stiffness and support hip and joint health, digestion, movement, discomfort, whilst encouraging better pet health.

Vitamin C.

Black Pepper.

MSM - reduces joint inflammation and promotes joint mobility and range of motion. Strengthens the structure of joints, assists with the reduction of joint pain and protects joints against further damage.

Hyaluronic acid (HA) - naturally present in the joint fluid of dogs. It plays a crucial role in maintaining joint health by providing lubrication and shock absorption and also contributes to skin hydration which can positively impact coat health.

















PRE & PRO BIOTIC SUPPLEMENT POWDER

WAGS™ supplements are scientifically formulated to improve the health and wellbeing of all dogs. Our digestive supplement contains pre & pro biotics and fibre, with 360 billion CFU. All scientifically backed ingredients.

Supports Sensitive Digestion.

Tops up Good Bacteria.

Blocks bad bacteria.

3.6 billion CFU (Colony Forming Units) - the quantity of live, active helpful bacteria (prebiotics, paraprobiotics and postbiotics) per serving

Dried brewers yeast - rich in B vitamins (B1, B2, B3, B5, B6, B7, and B9) and antioxidants. Promotes healthy skin, hair, eyes, and liver function.

Chicory Extract - chicory root is a prebiotic that aids digestion. It contains high fibre content, which helps feed beneficial bacteria in the gut.

MOS - encourages the growth of 'friendly bacteria' in the large intestine which promotes over-all gastro-intestinal (GI) health.

Inulin - helps balance your pet's digestive system to reduce the frequency of diarrhoea and constipation.

Betaglucans - known for their immune-boosting properties, making them a valuable addition to promote your dog's overall health.











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