



the BRAND.

Australia's most trusted goat's milk skincare



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We believe nothing is more nurturing than family and nothing nurtures family more than the wisdom of tradition and nature's simplicity.



Our Philosophy

Once upon a goat... The story behind our pure goat milk soap.

The Goat Skincare story begins with a family – The Desancic family – and their quest to find a product that would soothe the eczema-prone, sensitive skin of one of their daughters. That product would inevitably be a bar of pure goat milk soap... but it was more than just a soap, you see. Because with that product a philosophy was born, one that everyone at The Goat Skincare lives by and that every product in the range embraces – even many years that original pure goat milk soap was launched.



THE GOAT
SKINCARE

Fast forward 20 years and our family business - Core Metrics - has grown producing many admired Australian Skincare brands.

Our niche was, and always has been creating products that are family friendly and affordable and that solved a problem for us – as well as other people. Sally was a skincare and beauty buyer with years of experience in the industry and a passion for natural ingredients and we decided that we wanted to make something that wasn't skewed toward age, or gender or skin issues, and that everyone could use and love. Eventually we came back to that bar of goat's milk soap and the brand was born.

Each of our products is made using the key ingredient of pure goat's milk which is ethically farmed and sourced in Victoria. They're free of parabens, sulphates, fragrances and colourants and are pH balanced so they can be used daily, without irritating the skin.

The Goats Skincare range is suitable for all ages and all skin types. And, because we wouldn't be here without them, we don't ever test on animals.



About Us

Born in Europe, our family (Mum, Sally, Dad, Ray and twin daughters, Tijana and Ivana) migrated to Australia in the '80s. As a child, Ivana suffered from sensitive skin and eczema and Ray would buy cakes of goat's milk soap for her from the local market. Over the years Ray and Sally went through so many variations of products to help Ivana with her eczema, from highly medicated formulations to natural and organic treatments.

While doctors kept recommending medications like cortisone to treat her skin, ultimately it became evident that in order to heal her skin everything had to change, from skincare to diet, but still the only thing that soothed her skin was that goat's milk soap.



Why *goat's* milk?

Renowned for its soothing properties, it's packed with Vitamins A, B6, B12, C and D, and it also contains essential fatty acids which make it ultra moisturising for optimal skin suppleness. And, because it has a pH that's so similar to our own skin it will maintain a healthy microflora through the protection of the skin's natural defence mechanism.

All The Goat Skincare products are free from sulphates, parabens and harsh chemicals and are not tested on animals.



These are products created lovingly by our family, for yours.



The Ingredients



Macadamia Oil

Macadamia nut oil contains a balanced ratio of Omega-3 and Omega-6 fatty acids, ideal for even the most sensitive skin types. For skin that is red, itchy, dry, flaky, or otherwise irritated, macadamia nut oil may help to soothe and calm to restore the skin's natural balance.

FOUND IN: Gentle Moisturising Wash, Gentle Moisturising Lotion, Soap Bars, Moisturising Cream & Calming Cream.



Cocoa Butter

Cocoa butter is a potent moisturiser. Due to its fatty acid content, it can deeply hydrate the skin and may prevent the skin from drying and peeling. Thanks to the nourishing properties of Oleic, Palmitic and Stearic acids found within cocoa butter, this ingredient is known for preventing dry skin.

FOUND IN: Gentle Moisturising Wash, Gentle Moisturising Lotion, Soap Bars, Moisturising Cream & Calming Cream.



Chamomile Extract

Chamomile extract is an antioxidant, moisturiser and all-round soother that may calm the skin and may help to promote hair strength.

FOUND IN: Gentle Moisturising Wash, Gentle Moisturising Lotion, Soap Bars, Moisturising Cream, Calming Cream, Gentle Shampoo & Gentle Conditioner.

The Ingredients



Grapefruit Extract

Grapefruit extract is an excellent source of Vitamin C, containing powerful antioxidants that may help to brighten and balance our skins natural complexion.

FOUND IN: Gentle Moisturising Wash, Gentle Moisturising Lotion, Soap Bars & Moisturising Cream.



Aloe Vera Extract

Aloe Vera is rich in minerals, antioxidants, vitamins A, C, E, B12 and B9, and salicylic acid - known for its anti-inflammatory properties. Thanks to its own high levels of water, Aloe Vera extract helps to retain water deep within our skin which may help to prevent or treat dryness and irritation.

FOUND IN: Gentle Moisturising Wash, Gentle Moisturising Lotion, Soap Bars, Moisturising Cream & Calming Cream.



Vitamin E

Vitamin E is a fat-soluble vitamin that acts as an antioxidant, helping protect cells from damage throughout the body. This vitamin can be found in our sebum (skin oil), which creates a natural barrier to help keep moisture in your skin.

FOUND IN: Gentle Moisturising Wash, Gentle Moisturising Lotion, Soap Bars, Moisturising Cream, Calming Cream & The Baby Goat Range.

The Ingredients



Shea Butter

Shea butter contains plenty of antioxidants thanks to its high levels of Vitamin A and Vitamin E, which may help to promote anti-aging in skin. It also has plenty of anti-inflammatory properties which may help reduce daily irritations caused by dry weather or inflammatory skin conditions - such as eczema.

FOUND IN: Gentle Moisturising Wash, Gentle Moisturising Lotion. Soap Bars & Moisturising Cream.



Coconut Oil

Coconut oil has antimicrobial, anti-viral, anti-bacterial and antifungal properties which can help the skin to heal. It contains Lauric Acid (also found in breast milk) which acts on bacterial and fungal infections. It's a natural moisturiser.

FOUND IN: The Baby Goat Skincare Soap Bar, Wash & Shampoo Gel & Moisturising Lotion.



Jojoba Oil

Jojoba Oil is rich in Vitamin E which acts as a powerful antioxidant that helps the skin to maintain hydration. It's also a powerful anti-inflammatory that may help protect the skin against eczema, rosacea and other sensitive skin issues.

FOUND IN: The Baby Goat Skincare Soap Bar, Wash & Shampoo Gel & Moisturising Lotion.

The Ingredients



Avocado Oil

Avocado Oil is naturally gentle and contains antioxidants and anti-inflammatory properties that may help to soothe itchy or irritated skin. It contains Vitamins A, D and E which help to keep skin moisturised and may protect from UV radiation.

FOUND IN: The Baby Goat Skincare Soap Bar, Wash & Shampoo Gel & Moisturising Lotion.



Calendula Extract

Calendula Extract is rich in antioxidants and anti-inflammatory properties that may help to reduce sensitivity and irritation to the skin, as well as calming the appearance of inflammatory skin conditions, such as eczema.

FOUND IN: The Baby Goat Skincare Soap Bar, Wash & Shampoo Gel, Moisturising Lotion & The Goat Skincare Calming Cream.



Pro Vitamin B5

Pro-vitamin B5 is a natural moisturiser, which can play an important role in keeping skin, hair and nails looking and feeling healthy. It can help to support a healthy skin barrier as well as preventing skin dryness, damage and irritation by maintaining its moisture and reducing water loss.

FOUND IN: The Baby Goat Skincare Soap Bar.

The Ingredients



Liquorice Root

Liquorice Root naturally minimises the production of tyrosinase - an enzyme which affects the skin's melanin and pigmentation, making it a protector against dark spots and skin discolouration. It's also a potent antioxidant with many anti-inflammatory benefits that may help to soothe dry or irritated skin.

FOUND IN: Calming Cream.



Gotu Kola

Gotu Kola contains amino and fatty acids, beta carotene and phytochemicals - all which protect the skin from signs of aging and daily irritants. The phytochemicals and antioxidants within Gotu Kola boost the formation of collagen and skin tissue which helps in maintaining elasticity and pigmentation in skin.

FOUND IN: The Baby Goat Skincare Soap Bar, Wash & Shampoo Gel & Moisturising Lotion.



Cranberry Extract

Cranberry extract is packed full of Omega-3, Omega-6, Omega-9 fatty acids, Vitamin C and Vitamin E. This high level of antioxidants helps to keep the skin deeply moisturised and repairs hair follicles which promotes healthy hair growth.

FOUND IN: Gentle Shampoo & Gentle Conditioner.

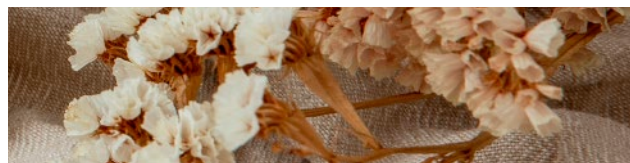
The Ingredients



Sunflower Seed Extract

Sunflower Seed Extract is rich in fatty acids making it incredibly nourishing for our hair and may help with reducing frizz, breakage or thinning. As it's an emoliant, sunflower seed extract can keep hair soft and shiny without weighing it down (making it perfect for daily use).

FOUND IN: Gentle Shampoo & Gentle Conditioner.



Key Selling Points

01

Made in Australia from *fresh** not powdered Goat's Milk.
**Only our solid form soap bars contains powdered goat's milk.*

02

Packed full of natural amino acids, vitamins and fatty acids to nourish and rejuvenate dry, itchy and sensitive skin.

03

The Goat Skincare Moisturising Cream 100ml, recommended by Mother & Baby Magazine - read by 25 million new parents.

04

For customers seeking a natural alternative to prescription-based medications, such as cortisone cream, to soothe troubled skin.

05

Suitable for customers who suffer from dry, itchy and sensitive scalp conditions.

06

Pure goat's milk is closest in pH levels to human skin.

07

Number One Trusted Goat's Milk Skincare brand in Australia.

08

Number One selling soap bars.

09

Suitable for all genders & ages.



THE GOAT[®]
SKINCARE

Eczema

Eczema is a genetic skin condition and though it is incurable, it is treatable. The exact cause of eczema is unknown, but what is known are the common triggers that can exacerbate flare-ups, and once you learn these it becomes easier to manage (*precise triggers will differ from person to person*).

Triggers can include extreme or sudden changes of weather, heating and air conditioning, diet and contact with harsh soaps and chemicals - including harsh laundry detergents. Your environment can also cause irritation, including pets and dust mites.



1 in 10 → individuals will develop eczema during their lifetime (US Study)⁰¹

1 in 5 → children and 1 in 0 adults will suffer from eczema at some point (UK Study)⁰²

24% → of Adolescents and 11% of Adults in the UAE will suffer from eczema at some point (UAE Study)⁰³

⁰¹ Eczema Prevalence, Quality of Life and Economic Impact (nationaleczema.org)

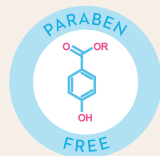
⁰² Eczema – British Skin Foundation

⁰³ UAE: 24% of adolescents suffer from eczema, say doctors - News | Khaleej Times

Gentle Moisturising Wash

Available In 500ml and 1L
(1L - Original variant only)

Millions of our body washes are sold worldwide each year. With 5 variations to choose from: Original, Manuka Honey, Lemon Myrtle and **new in 2022**; Coconut and Chamomile. Our moisturising washes are suitable to use on the whole family for face and body.



Soap Bars

Our soap bars are still the most popular products in the range. Each is enriched with a unique natural ingredient and formulated with sustainable palm oil that RSP0 certified (Roundtable on sustainable Palm Oil).



Our Soap Bars are packed in a shelf ready convenient tray of 12 soap bars.



ORIGINAL



MANUKA HONEY



OATMEAL



CHAMOMILE



LEMON MYRTLE



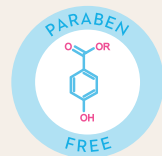
PAW PAW



COCONUT



CHIA SEED



In our move to become even **more** sustainable, we will be moving our soap bars to **recyclable boxed** packaging.



Gentle Moisturising Lotion

Available In 500ml and 1L

(1L - Original variant only)

Enriched with the natural goodness of sweet almond oil and a combination of fresh goat's milk and goat's milk powder our rich and smooth moisturising lotion is gentle and perfect for the whole family to assist with keeping your skin hydrated.

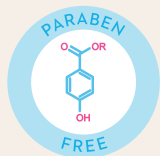


ORIGINAL



COCONUT

MANUKA HONEY



Moisturising Cream

Our gentle formula created into a thicker consistency cream for those target areas. Suitable for dry, itchy and sensitive skin. It's enriched with:

- Macadamia Oil
- Cocoa Butter
- Chamomile Extract
- Grapefruit Extract
- Aloe Vera Extract
- Vitamin E
- Shea Butter

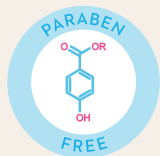


THE GOAT SKINCARE

Calming Cream

For persistent dry, itchy and sensitive areas.
Naturally formulated using fresh Australian goats milk & botanical extracts. Non-greasy formula that's easily absorbed and suitable for the whole family.

- **Calendula Extract**
- **Liquorice Root**
- **Chamomile Extract**
- **Aloe Vera Extract**
- **Vitamin E**
- **Gotu Kola**



THE GOAT
SKINCARE

Shampoo & Conditioner

Available in 250ml and 500ml

A gentle formula Shampoo that's suitable to use daily if required. With a thick consistency that lathers well, this shampoo is ideal for children & adults and won't dry out your hair or scalp.

Our conditioner is extremely moisturising and thick in consistency also thanks to the natural goodness of:

- Cranberry Extract
- Calendula Extract
- Sunflower Seed Extract
- Chamomile Extract

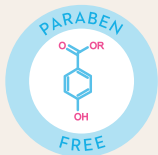
And, new from 2022, we've added Manuka Honey to our hair care range.



ORIGINAL - 1L

MANUKA HONEY - 500ML

ORIGINAL - 500ML



Soap Bar

The Baby Goat Skincare Soap Bar 100g

Created especially for newborns and infants containing natural ingredients.

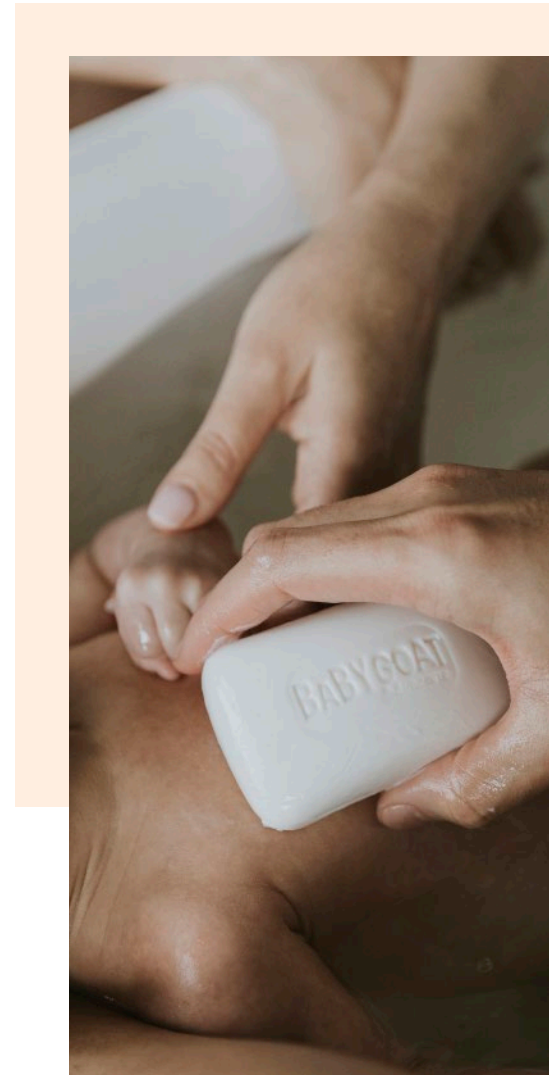
A gentle formula suitable for dry, itchy & sensitive skin.

Enriched with:

- Goat's Milk
- Coconut Oil
- Jojoba Oil
- Avocado Oil
- Calendula
- Vitamin E

Free from:

- Parabens
- Alcohol



Wash & Shampoo Gel

The Baby Goat Skincare Wash & Shampoo Gel 250ml

Created especially for newborns and infants containing natural and organic ingredients.

A gentle bath and shampoo gel helping to increase skin hydration and improve skin barrier function.

Enriched with:

- Goat's Milk
- Coconut Oil
- Jojoba Oil
- Avocado Oil
- Calendula
- Vitamin E

Free from:

- Parabens
- Alcohol



Equipped with an easy-to-use single handed, flip open lid!



Moisturising Lotion

The Baby Goat Skincare Moisturising Lotion 250ml

Created especially for newborns and infants containing natural and organic ingredients.

An all over after bath body lotion helping to increase skin hydration and improve skin barrier function.

Enriched with:

- Goat's Milk
- Coconut Oil
- Jojoba Oil
- Avocado Oil
- Calendula
- Vitamin E

Free from:

- Parabens
- Alcohol



Equipped with an easy-to-use single handed, flip open lid!



Moisturising Cream

The Baby Goat Skincare Moisturising Cream 100ml

Created especially for newborns and infants containing natural and organic ingredients.

An all over concentrated cream helping to increase skin hydration and improve skin barrier function.

Enriched with:

- Goat's Milk
- Coconut Oil
- Jojoba Oil
- Avocado Oil
- Calendula
- Vitamin E

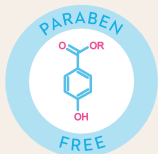
Free from:

- Parabens
- Alcohol



Equipped with an easy-to-use single handed, flip open lid!

***Product image is for illustrative purposes only.*



The BABY GOAT
Skincare

Skincare *Layering*

01 Soap Bars



LOTION



FOR
TARGET
AREAS

USE EITHER CREAM OR LAYER BOTH

02 Gentle Moisturising Washes



LOTION



FOR
TARGET
AREAS

USE EITHER CREAM OR LAYER BOTH

03 Creams



WASH



APPLY
BEFORE
CREAM

LOTION

Skincare *Layering*

04 Gentle Moisturising Lotions



WASH

05 Gentle Shampoo



CONDITIONER

06 Baby Wash & Shampoo Gel

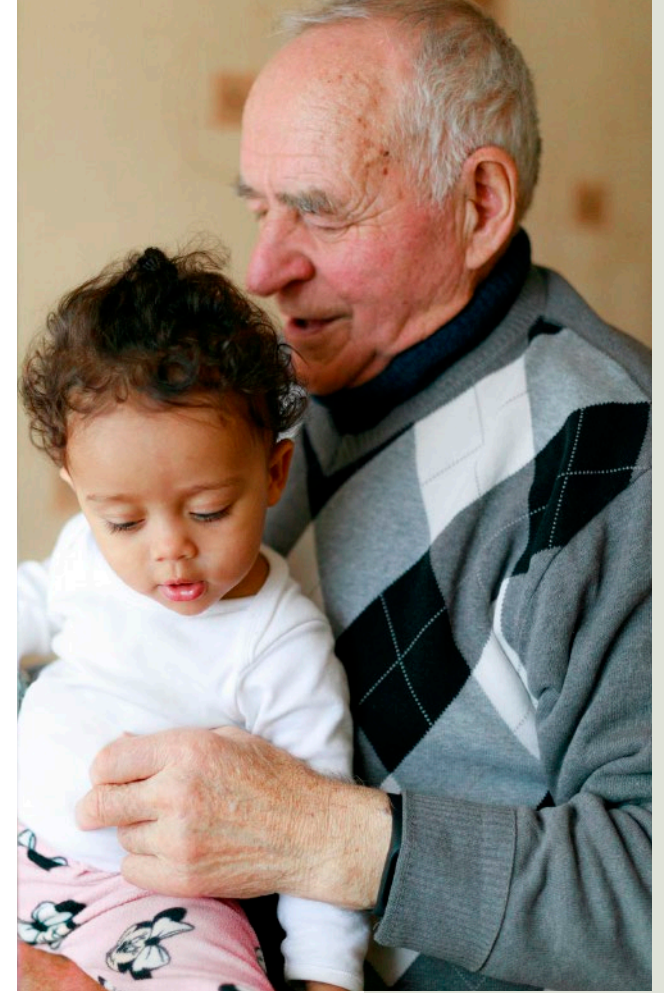


BABY SOAP



BABY LOTION

Suitable for the
whole family.



Thank you

thegoatskincare.com.au

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coremetrics