

Barber Grade Performance

ESTD **THE** 2010

BLUEBEARDS

REVENGE ✦ ✦

WHO ARE WE?

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THE
BLUEBEARDS
◆ **REVENGE** ◆

Established in 2010, The Bluebeards Revenge is a men's professional barber grade range shave, beard, hair and body grooming brand originating from the South West of England. From its coastal roots, it has amassed a global appeal thanks to its light-hearted approach to serious skin, beard and hair care

Today, our “plucky shaving brand” has sold millions of products across more than 100 countries. The quality and iconic appearance of our products have seen them endorsed by some of the world's best barbers, magazines and men. With their support, we continue to make free-thinking guys look and feel great and invite you along for the journey.

Welcome, to our New The Bluebeards Revenge... We are under new ownership and we are excited for the future of TBR! Read on.....



HOW WE EVOLVED...

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The Bluebeards Revenge brand was purchased last year by market leading entrepreneur and master brand builder, Barry Tong and his wife Katy Tong of Stephenson's Online Retail Ltd. Barry's reputation for building brands in the market, in particular with the retail giant Amazon Global is second to none which is why he can boast being in the top 100 sellers on Amazon Given there are 330,000 this is extremely impressive....

In 2010, the founder of the brand David Hildrew, a former Royal Marine Commander, curated this range of men's shaving products that could offer real results for some of the toughest stubble known to man. Working with barbering community, the British Barbers Association, formulating professional products that actually perform, they 'do' what they say on the tin, acting as fantastic tools in the art of male grooming. David wanted to make brand accessible to everyone without harming the barber trade which has made it a global success. At the heart of the brand is sustainability, products that don't impact our environment and the future, whilst creating that exceptional finished look....



TBR vs OTHER BARBER BRANDS

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Competition in the male grooming industry is strong but we're not worried. Why would we be when you have products as good as ours?

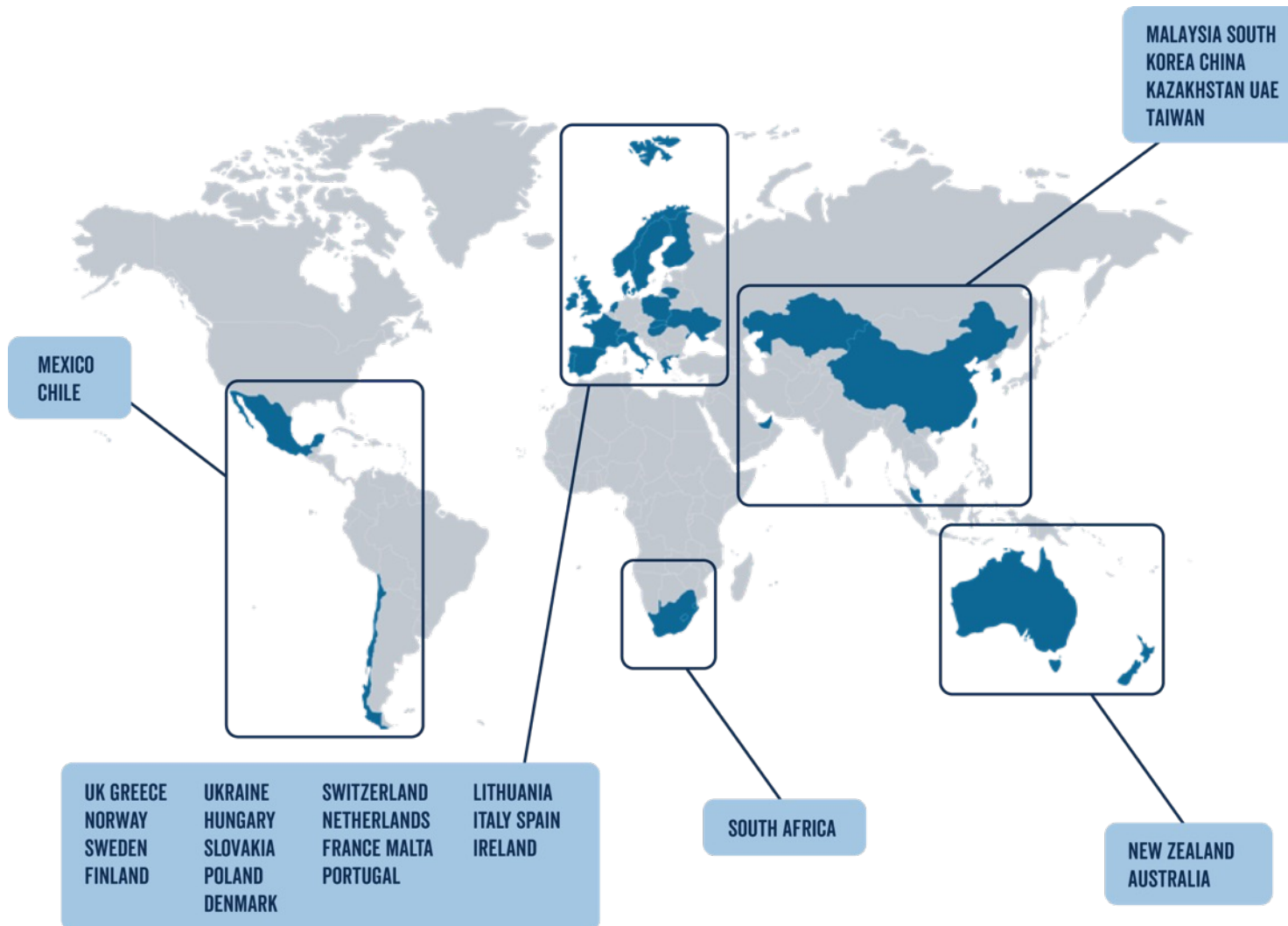
What exactly sets us apart?

- **Carefully curated ingredients that actually do what they say on the tin**
- **Used by professional barbers all over the globe for over a decade**
- **Technology in the formulation - Developed to barbershop standards**
- **More affordable pricing in comparison to other professional and retail brands**
- **Proudly made UK**
- **Vegan friendly**
- **Cruelty free**
- **Eco friendly packaging**
- **SLS free & Paraben Free**

Having worked our booty off to establish a global appeal, we are very aware of how our actions impact the world around us. And while we're extremely proud of the ripples we've created, we also understand the responsibility that comes with them. Sustainable, Recyclable, Environmentally friendly, kind to us and our world are all pillars of our brand. Our on-going mission is to ensure that we continue to maintain the same high standards we are known for. For us, our products will always aim to balance the social and environmental responsibilities that we treasure.

GLOBAL DISTRIBUTION

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amazon

DOUGLAS
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MALESKIN

THE **ART OF**
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REBRAND PHASE 1

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 **MADE IN THE UK**

REBRAND PHASE 2

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REBRAND PHASE 3

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 **MADE IN THE UK**

WHAT OUR CUSTOMERS SAY

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★★★★★ Best balm I've used

Reviewed in the United Kingdom GB on 23 September 2022

Size Name: 150 ml (Pack of 1) | [Verified Purchase](#)

I originally bought this as I purchased a shaver and blades from them. Used to use Nivea but they then changed the formula. This is great stuff. Especially for sensitive skin. Reduces shaver rash and firms up skin instantly. I do have to moisturise quite soon after use. Nice cooling affect too

★★★★★ Has been my go to for years

Reviewed in the United Kingdom GB on 1 August 2022

Size Name: 150 ml (Pack of 1) | [Verified Purchase](#)

Sometimes it takes you a while to find a product you are happy with but when you do my advice is stick with it. I've been using this brand for a number of years I won't use anything else it's superb.

★★★★★ Great product, smoother shaves and a great scent.

Reviewed in the United Kingdom GB on 7 August 2022

Size: 100 ml (Pack of 1) | [Verified Purchase](#)

You don't need much to give a smooth shave so it's great value for money. I apply before lathering and it's reduced instances of razor burn. I can definitely tell when I haven't used it for a shave since my skin suffers afterwards.

★★★★★ I just keep buying this soap

Reviewed in the United Kingdom GB on 19 April 2023

Scent Name: Cuban | Size Name: 175 g (Pack of 1) | [Verified Purchase](#)

Wonderful product, great smell and excellent consistency. I just keep ordering this soap.

★★★★★ Smells great

Reviewed in the United Kingdom GB on 5 May 2023

Scent Name: Cuban | Size Name: 175 g (Pack of 1) | [Verified Purchase](#)

I have brought lots of types of soap and this is another one of my favourites worth the buy

★★★★★ Amazing result for floppy hair.

Reviewed in the United Kingdom GB on 27 May 2022

Size Name: 300 ml (Pack of 1) | [Verified Purchase](#)

After just one application on dry hair the texture changed. The hair became thicker and slightly curly and now hangs well. It's great for longer naturally messy styles. It's the first time my thinner hair has hung loose without the need for stiff hold products.. beach boys- thus is for you :)

★★★★★ Best beard oil

Reviewed in the United Kingdom GB on 5 December 2021

Size Name: 50 ml (Pack of 1) | [Verified Purchase](#)

Bought for my son who says this oil is the best.

Softens his beard and smells great 👍

BODY

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HAIR

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FACE/SHAVE

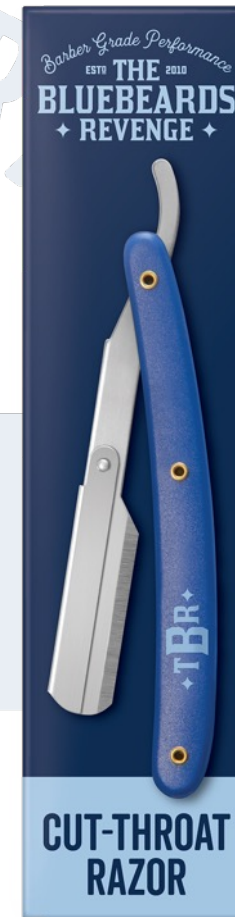
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FACE/SHAVE

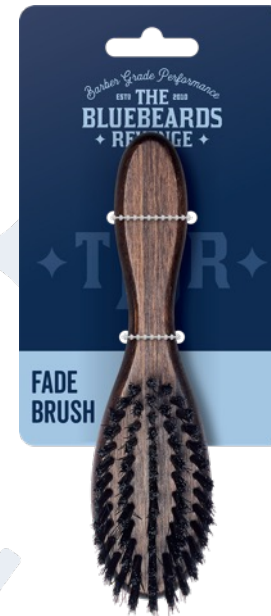
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ACCESSORIES

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BARBER GRADE

PERFORMANCE

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CONTACT :

dannycorrigan@edgeint.co.uk

or

marionbeadle@edgeint.co.uk